



# MedicoReach Helped Healthcare Recruitment Company To **Approach Nurses**

Case  
Study



## About The Client

Our team at MedicoReach has successfully helped a client with their staffing problems, using reliable healthcare data solutions. The client is a healthcare recruitment company who provides qualified professionals to hospitals and medical facilities.

The client maintains a database of doctors, nurses, medical lab professionals, psychiatry specialists, and associated staff. Many hospitals, nursing homes, and rehabilitation centers use our client's services.

## Problems Faced by the Client Before Contacting Us



The healthcare recruitment company was facing problems while providing staffing solutions to medical facilities. Their main concern was approaching nurses & handling their recruitment. They were unable to connect due to a lack of skilled professionals.

Another important reason for this challenge was the lack of an authentic contact database. They browsed online sources, implemented telecalling strategies, and higher professionals to search for leads. But the process was not fruitful and couldn't help them get in touch with nurses.



At last, they reached out to our team at MedicoReach for a reliable contact list of skilled nurses.

## The Solution We Offered



Our team prepared an updated and reliable contact list of nursing professionals for the client. We curated the list according to their requirements and included the contact details of the nurses' experience in varied domains.

The data experts at MedicoReach developed the B2B list containing the names, email IDs, addresses, skills, associated hospitals, and relevant information. The customized data services enabled the recruitment agency to contact more nurses and get them hired.



## The Results Achieved by the Client



After receiving our updated and reliable contact list of nurses, the healthcare recruitment organization solved all their staffing problems. As they reached out to more nurses, they were able to provide medical facilities with skilled professionals.

More nurses received employment opportunities. So, our team at MedicoReach allowed our client to enhance their brand image and skyrocket their income.

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## About MedicoReach

MedicoReach is a leader when it comes to providing accurate and best quality marketing data to healthcare marketers, like the Physicians Assistants Email List, in this case. As a database vendor with years of experience and expertise, we offer a wide range of healthcare email and mailing lists to help B2B medical marketers channel their promotional campaigns to targeted healthcare executives, professionals, and practitioners. We help companies approach their prospects through their preferred channel of communication. Our data supports multichannel marketing campaigns conducted via email, direct mail, and telephone. We have a rich data repository comprising millions of contact details that we duly verify, update, and validate. Our motto is not just promising excellence. We work hard in delivering excellence at every level of your customer engagement journey.



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