

Integrated **Delivery Networks** And Their **Growing Influence** On **Regional Healthcare** In **The US**

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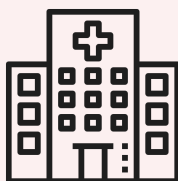
Healthcare is one of the fast-moving and ever developing sector in the U.S. Since the past few years, and there's constant pressure on service providers and investors to provide better of themselves. The service providers shall offer budget-friendly and lesser expensive services. The motive is simple, to provide more seamless and coordinated services.



There's an increase in attention towards buying behavior and related sectors that alarm the regional health networks as to change the old methods of how healthcare was serving and managed. These steps are taken to bring a massive change and evolve the U.S. healthcare industry by a large margin.

Of all the events taking place, one of the most crucial is the emerging growth of the **Integrated Delivery Networks**, also known as IDNs. **But what is IDN exactly?**

AN Integrated delivery network is a concept of a set of physicians working with a healthcare center (hospitals, clinics, or more) to form a medical ecosystem. The prime function is to serve patients under one single brand of healthcare, with all types of healthcare requirements. The ultimate intention is to offer a holistic experience to customers (as patients).



By rendering all sorts of healthcare services, such as physical therapy, diagnosis, preventable care, and more under one center. Now, this is added with a paperwork management tool, EHR, also called as Electronic Health Records, is great to make the IDN more impactful. EHRs manage the patient data and store it for future requirements. It can collect, store, track, and even share the big data with any network providing site to enhance the client experience.



How Did The Integrated Delivery Network Start Its Functioning?

IDNs were formed under the Affordable Care Act to speed up accountable care and clinical integration. Hospitals had to adapt ACOs or Accountable Care Organizations to increase the due value of the healthcare service delivery. The ACO was majorly focused on contracting the payers and service providers to limit the costs and keep patients out of hospitals. Therefore, the healthcare groups had to reconstruct their business models in order to assist in reducing the patient population of the U.S. and offer a healthy population. The integrated delivery networks came out in the limelight as the healthcare centers began to leverage the funds and regional brands to better the scope of these large networks. It could use ACOs as a crucial aspect of delivery care.

Some of the oldest and prominent IDNs are:

UPMC

Kaiser Permanente

BS&W

HCA Healthcare, Inc.

UnitedHealth Group

Trinity Health

CHI Health

Providence St Joseph Health

Ascension Health

The Top Most IDNs That Are Noticeable!

Rank	IDN Name	City	State	Hospitals	Outpatient Centers	Nursing or Assisted Living	Total Facilities	Total MDs and DOs
01	ASCENSION HEALTH	SAINT LOUIS	MO	145	1,944	54	2,143	27,285
02	HCA HEALTH CARE INC	NASHVILLE	TN	233	1,729	10	1,972	48,261
03	COMMON SPIRIT HEALTH	CHICAGO	IL	158	1,451	42	1,651	27,635
04	VETERANS HEALTH ADMINISTRATION	WASHINGTON	DC	148	1,372	76	1,596	33,478
05	SELECT MEDICAL CORP	MECHANICS BURG	PA	122	1,459	1	1,582	8,217
06	TRINITY HEALTH	LIVONIA	MI	85	1,275	56	1,416	21,488
07	PROVIDENCE SAINT JOSEPH HEALTH	RENTON	WA	61	1,099	31	1,191	15,622
08	UPMC	PITTSBURGH	PA	45	1,100	23	1,168	10,363
09	COMMUNITY HEALTH SYSTEMS INC	FRANKLIN	TN	113	1,027	11	1,151	14,090
10	TENET HEALTHCARE	DALLAS	TX	100	997	3	1,100	22,838



But How Does IDN Work Towards Transforming the Healthcare Industry?

As said by Mark Cherry, Principal Analyst of Decision Resource Group



Every market in the country is coalescing around some of the handful of healthcare ecosystems. Integrated Delivery Networks are the cornerstones of such ecosystems.



These IDNs are in all shapes and forms, as some can be a set of hospitals or clinics, while some can be solely focused on a specific kind of therapy area. By acquiring and combining, these IDNs can dominate the prominent healthcare markets and create a vast source for healthcare services. With such practices, these IDNs can leverage a lot on the healthcare physician groups and payers. They can even influence the decisions of the service providers and payers. For example, these IDNs can develop collaborative strategize with investors as well as can also work with employers separately to offer healthcare services. They can create healthcare strategies that are self-formed, protocols, or the process or reimbursing the funds.





What are the Common Features of IDNs Basically?

The five focal features of IDNs are as follows:



Physician Data and Provider Alignment Stage:

The large systems of IDNs are centrally controlled by physicians through employment and clinically integrated with common branding names across the region.



Continuum of Healthcare:

The huge IDNs hold potential for more services such as preventive care, diagnosis, or therapeutic treatments. This helps in offering maximum services under one common umbrella of the healthcare center.



Clinical Integration:

The already established or large IDNs can potentially interact under the EHRs and analyze patient responses. These large IDNs can formulate their separate policies.



Regional Presence:

IDNs aim to control funds and bring it down by broadcasting services to a large set of patients. This portion control is usually of drug suppliers and manufacturers.



Reimbursements:

The huge IDNs have contracts under which they take the risk to make sure better patient services from physicians and track patient behavior by pursuing some special treatments.

The organizations based on science and technology can firmly thrust their belief in healthcare affiliation, data, and market analysis to seek the guidance of integrated delivery network control. This will enable them to improve their market strategies and utilize the opportunities of the sales force, all under one

common ground of IDN. It will also let them understand the methods of providers and integrated healthcare systems to align strategies.



Few Key Things to Draw Attention to the U.S. Integrated Delivery Network:



The U.S. IDN (integrated delivery network) market size was calculated to be approximately USD 998.8 billion in the past year 2019. For the current year 2020, it is estimated to be more or about USD 1090.7 billion.

The United States IDN market growth is scaled and analyzed to be about 10.01 percent annually from the year 2020 to the nearing future of 2027. This is to reach USD 2137.1 billion by 2027, hopefully.



The U.S. IDN's vertical segment is dominating the industry with a sharp share of 62.0 percent in 2019. This is considered to improve the existing portfolio of service provides, along with investors and providers for the research and development of new opportunities.



The Key Factors That Drive The IDN in The United States' Market

Some of the key factors that influence the integrated delivery network of the United States' market are as follows:



Extensive demand for the value-centric and customer-oriented healthcare services

Increase in the number of the senior population and constantly growth patient population



Cheaper healthcare services to enable lesser patients in the hospitals

A well-organized healthcare system to bring seamless patient or client experience



Conclusion

Although integrated delivery networks show real opportunities for healthcare companies, it is right to say they can add extreme competition and pressures for the sales and marketing teams of such ventures. In case you get a deal with the IDN, you can market oneself to individual providers and improve your healthcare network.

IDNs are known for acquiring new healthcare centers and hospitals as they aim to improve their potential and outreach the geographical constraints by creating territorial sales opportunities.

ABOUT MEDICOREACH

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Our data solutions are designed with utmost perfections and expertise. With a dedicated team and best-in-class healthcare email and mailing lists, we help marketers connect with prospect efficiently. we offer a wide range of healthcare email and mailing lists which include physicians email list, nurse email list, pharmacist email list, dentists email list and more.



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