

# MedicoReach Helps Research Institution With A Reliable Physicians' Assistant List



## About the Client:

The client we recently helped with our data solutions was a California-based nonprofit institution for higher learning. Established by philanthropic visionaries, it is committed to creating a well-connected learning community filled with the passion for helping students achieve what they aspire for. Committed to philanthropy and social work, this institution founded on Judaic principles welcomes all cultures and backgrounds with open arms. They provide both on-campus and online education leveraging cutting-edge technologies and have a highly qualified academic faculty. Since they are a nonprofit organization, all the resources at their disposal are put back into enhancing the already first-rate education.

## The Challenges Client Faced:

As a research institution, the client follows a research-driven culture that is not only utilized by students in their academic journey but is also applied in other affairs of living such as in businesses, healthcare, IT, and other sectors.

The outcome of the researches they perform is converted into actionable insights that finally help businesses, government institutions, and other organizations in decision-making.

In one's quest towards making the world a better place, one always has to overcome the hardships on the path.

For a survey analysis, they required an authentic, accurate, and actionable list of physicians' assistants.



Despite procuring email lists of different types from different kinds of database vendors, they were dissatisfied because most of the data they had received was not even updated or were merely non-existent.

In the course of these unsuccessful business deals, they were losing precious time and resources.



## Our Approach towards Their Struggle:



We began our communication with an emphatic disposition lending our ears entirely to what they exactly required and what were the issues they had been facing all these days.



We also came to know how they had approached us. Positive reviews and referrals from other customers encouraged them not to lose hope and try our services once.



After thoroughly understanding what they expected from us, we adhered to our commitment towards delivering the best quality data and took up the challenge of addressing the client's concerns.



We provided them a responsive and result-driven email database much before the predetermined time.

## Delivered Solution:

Keeping up to the norm of helping marketers with quality data list solutions, this time also, we worked towards making the promises we made true. Based on the client's precisely specified requirements, our team was able to prepare the best email list offering authentic and classified marketing details.

To ensure that the email campaigns of the client directed towards physicians' assistants reaches the right inbox, we made sure that all the contact information was accurate.



We also verified each record before finalizing the list.

With dedication and skill-sets, our data scientists and researchers came up with a lead-generating, responsive Physicians' Assistants Email List.



Our client wanted a customized list in accordance with their research and survey analysis, and we did not disappoint them.

## Result:

Their research based on the survey analysis was a grand success.

The email list of the physicians' assistants we had provided had a failure rate of just 0.4%, delivery rate of 98% and CTR of 17.77%.



The overall engagement was improved by 37% compared to the survey carried out prior to communicating with us.

With such an impressive result, we have enlisted our name in their good books as an organization committed to delivering database solutions of the first-rate category.

## About MedicoReach:

MedicoReach is a leader when it comes to providing accurate and best quality marketing data to healthcare marketers, like the Physicians Assistants Email List, in this case. As a database vendor with years of experience and expertise, we offer a wide range of healthcare email and mailing lists to help B2B medical marketers channel their promotional campaigns to targeted healthcare executives, professionals, and practitioners. We help companies approach their prospects through their preferred channel of communication. Our data supports multichannel marketing campaigns conducted via email, direct mail, and telephone. We have a rich data repository comprising millions of contact details that we duly verify, update, and validate. Our motto is not just promising excellence. We work hard in delivering excellence at every level of your customer engagement journey.



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